

576365(76) / 676565(76)

M. B. A. (Third Semester) Examination,

Nov.-Dec. 2020

(New Scheme)

(Management Branch)

(Specialization : System Management)

KNOWLEDGE MANAGEMENT and INNOVATION

Time Allowed : Three hours

Maximum Marks : 80

Minimum Pass Marks : 32

Note : Answer any two parts from each question.

All question carry equal 8 marks.

1. (a); What is Innovation? Discuss Innovation Economy.

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- (b) Discuss Knowledge Management Life Cycle.
 - (c) Discuss the relationship among Knowledge Management and Innovation Management.
2. (a) Knowledge Management Vs. Information Management. Elaborate.
- (b) Explain the different forms of innovation in detail.
 - (c) Discuss the trends in innovation.
3. (a) Explain the importance of innovation in today's economy and communities.
- (b) Innovation as a Strategic Process. Discuss.
 - (c) Explain innovation strategy in detail.
4. (a) Explain the designing of Innovation Management Process.
- (b) "The role of stakeholder in innovation is important." Discuss.
 - (c) Describe the strategies for Process Innovation.
5. (a) Discuss the importance of networking in innovation.

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- (b) Discuss the strategies for promoting, sustaining and diffusing innovation.
- (c) Describe the importance of Technological Innovation.